

**By:** Kevin Lynes - Cabinet Member, Regeneration and Economic Development  
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**To:** Regeneration and Economic Development Policy Overview and Scrutiny Committee 23 September 2010

**Subject:** Draft Towards 2010 Annual Report

**Classification:** Unrestricted

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**Summary:**

This report sets out the process for finalising the closedown 'Towards 2010 Annual Report' prior to approval by County Council on 14 October and attaches a draft of the report for those 'Towards 2010' targets relevant to this committee for Members' information and discussion.

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**1. Introduction**

**1.1** Towards 2010 was formally launched in September 2006. Annual reports on progress against all 63 targets are discussed and approved by County Council each autumn. This is the final report as the term of 'Towards 2010' comes to an end this month

**2. Format**

**2.1** The separate reports for each target include the following elements:

- Status of the target (either 'Completed, Good Progress or Not Achieved')
- List of partners with whom we have been delivering the target
- Outcomes delivered during the term of Towards 2010-09-07 What more we are going to do (even though Towards 2010 has ended the work will continue)
- Measurable indicators (as agreed at County Council in December 2007).

**2.2** It should be noted that many of the Towards 2010 targets are now part of mainstream work and therefore those targets with a status of 'Completed' should be seen against that background. It does not mean that the work is over, it signifies that the spirit of the target wording has been met but that the activity continues.

**2.7** The commentaries provided with each indicator are provided to help clarify the information presented in order to assist interpretation.

### 3. Targets Relevant to this Committee

3.1 Those Towards 2010 targets relevant to this Committee are shown in the table below together with the accountable officer:

Towards 2010 target	Accountable Officer
<p>Target 1: Substantially increase the number of new jobs by increasing the number of companies investing in Kent and the number of businesses starting up or expanding <u>AND</u> Target 2: Concentrate on the regeneration of Kent's deprived areas and support business growth in these areas, seeking maximum funding from Government and the EU to support the necessary infrastructure, including roads, utilities, telecoms and other services</p>	Theresa Bruton/Mike Bodkin
<p>Target 3: Support a programme of town centre regeneration</p>	Theresa Bruton/Mike Bodkin
<p>Target 4: Support rural businesses and communities to build a strong entrepreneurial culture</p>	Elizabeth Harrison
<p>Target 6: Increase opportunities for graduates to work and live in Kent</p>	Sue Dunn/Jim McKenzie
<p>Target 7: Fulfil Kent's potential as a premier tourist destination</p>	Frances Warrington
<p>Target 39: Bring back into use the large number of empty homes in Kent</p>	Steve Grimshaw
<p>Target 40: Ensure that new housing developments include the right infrastructure and local facilities and cater for a mix of age groups and incomes</p>	Nigel Smith/Richard Feasey
<p>Target 44: Establish a Global Centre in Kent that will lead the world in developing crops to provide energy, medicines and other products</p>	Elizabeth Harrison
<p>Target 46: Lobby Government, the water companies and developers to ensure that house building programmes do not threaten Kent's water supplies</p>	Alan Turner

- 3.2** Attached is the draft of the reports for each target as set out in the above table. Where targets are cross-directorate they will be reported to all relevant Policy Overview and Scrutiny Committees (POSCs) (not relevant to this committee).

#### **4. Approval Process**

- 4.1** Following discussion at all September POSCs the draft Annual Report will be discussed at Cabinet on 11 October prior to approval at County Council on 14 October.

#### **5. Recommendation**

Members are asked to DISCUSS the attached draft reports.

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